

Ecolean and its dairy customers give China a helping hand during virus outbreak

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Global packaging producer Ecolean and its customers in the Chinese dairy sector are donating products to hospitals and other institutions in communities affected by general restrictions due to the Corona virus outbreak.

Ecolean is honouring its responsibility towards their customers and the current conditions they are facing amid the virus outbreak. The customers' challenges include limited production- and importing capacities, a result of quarantines and travel restrictions in central China. Chinese manufacturing- and trade industries, as well as the complete dairy supply chain, have been impacted since the restrictions started.

“Ecolean is one of the few producers in the TEDA area in Tianjin allowed to operate its production plant for packaging material. As a result, we are fortunate enough to be able to secure a steady supply to our customers, so they can keep up production volumes. Together with several dairy brands that are some of our largest customers in China, we are now donating products such as chilled yoghurt and pure milk to different institutions, such as hospitals in affected communities”, says Johnny Sajland, Global Sales Director of the Ecolean Group.

“We see our customers as our partners and these constructive collaborations confirm that we are on the right path, working together. This is our way of caring for and contributing to the societies in which we operate. It has been natural for us to offer our support to our customers, and we will continue to do so during the market's recovery”, says Sajland.

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PRESS RELEASE

About Ecolean

Ecolean develops and manufactures innovative packaging systems for the dairy and liquid food industry. Ecolean's modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is a global company with headquarters in Sweden. Established in 1996, the company has commercial activities in over 30 countries, with China, Pakistan and Russia being its largest markets. Ecolean has 450 employees.

Learn more www.ecolean.com

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Street in Beijing



Ecolean packages on store shelf

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