

# E COLEAN PUSHING THE BOUNDARIES AT ANUGA FOODTEC

HELSINGBORG, SWEDEN 2018-03-08

Ever since 2000, when Ecolean first showcased its lightweight packaging solutions, the company has presented a continuous stream of game-changing innovations at Anuga FoodTec in Cologne, Germany. This year's event is no different. Proving that it is possible to provide the world with lightweight, safe and convenient packaging solutions for liquid food with minimal environmental impact, Ecolean will present no less than two new filling machines and a whole new take on sustainability.

"Ecolean's ambition is to provide the world with a lighter approach to packaging. At Anuga FoodTec, we invite visitors to join us and experience how Ecolean's innovative packaging solutions can improve brand perception, and let your liquid food product be the everyday champion it deserves to be", says Peter L. Nilsson, CEO, Ecolean.

At this year's Anuga FoodTec in Cologne, Ecolean will take visitors on a journey where a lighter life is in focus. By showing every step of the way – from production of packaging material and filling of liquid food product, to how the lightweight packages stand out on the shelf and become the next everyday champion in the consumer's home, as well as what happens at the package's end-of-life. It proves to everyone how important it is to take the full life cycle into account, instead of focusing on just one raw material. Ecolean will explain why you should always ask your packaging supplier for an EPD – Environmental Product Declaration – so that you get **the full picture**.

The new filling machine EL6 will be shown for the first time in the Ecolean stand at Anuga FoodTec, filling up to 18,000 portion-sized packages per hour, for ambient distribution. This is Ecolean's fastest filling machine ever developed – with a capacity increase of 50%. The new EL2+ filling machine with doubled capacity within the same footprint, fills up to 12,000 portion-sized packages per hour for chilled distribution, and will be on display at Anuga FoodTec.

You are also invited to experience a mini-market with customer success stories from around the world and a convenience area where you can get a first-hand experience of how easy it is to use the Ecolean packages. Or stop by to enjoy a Lemon/Lime still drink in the unique, transparent and aseptic Ecolean® Air Aseptic Clear.

Welcome to a lighter life at the **Ecolean stand E070/F088 in Hall 7**.





## About Anuga FoodTec

Over 50,000 visitors from over 140 countries and approx. 1,700 exhibitors from over 50 countries make Anuga FoodTec what it is, namely the world's leading supplier trade fair for the food and beverage industry.

As the world's only event, Anuga FoodTec shows the food and beverage industry all the products and solutions needed for the production of food and drinks along the entire value chain. And this all takes place on an exhibition space of about 129,000 m<sup>2</sup> meters.

Read more at [anugafoodtec.com](http://anugafoodtec.com)

## For further information, please contact

Hanna Jeppsson, Marketing Communications Manager, Ecolean  
+46 727 24 35 92  
[hanna.jeppsson@ecolean.se](mailto:hanna.jeppsson@ecolean.se)

## About Ecolean

[Download high resolution pictures](#)

[Visit the Ecolean pressroom](#)

[Connect with us on LinkedIn](#)

[Follow us on Facebook](#)

*Ecolean develops and manufactures innovative packaging systems for the dairy and liquid food industry. Ecolean's modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is a global company with its headquarters in Sweden. Established in 1996, it has commercial activities in more than 30 countries, with China, Pakistan and Russia being its largest markets. Ecolean has 400 employees.*