

# ECOLEAN TAKES ON LEADERSHIP ROLE WITH ENVIRONMENTAL PRODUCT DECLARATIONS

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**With an emphasis on the entire life cycle impact of the processes from raw material to product end-of-life, Ecolean sets an example for others to follow. As the first packaging system supplier to review the entire system with detailed analysis and description of Environmental Product Declarations (EPD) – encompassing the lightweight packages as well as filling machines – Ecolean continues to develop its focus on sustainability.**

Ecolean's EPDs makes it easy to understand and compare the environmental life cycle impact of Ecolean's packages and machines – setting an example for others in the industry to follow. In developing the EPDs, Ecolean has conducted a very comprehensive analysis of the environmental impact of its operations.

“I think that far too many in our industry focus solely on a small part of their offering – be it raw materials, recycling or machine performance – never the full environmental life cycle impact. But that's what we are doing now by publishing these EPDs. We are raising the bar in order for food producers and consumers to get the full picture, without green washing”, says Peter L Nilsson, CEO, Ecolean Group.

“Although our new EPDs are only one part of our dedication to be honest and transparent in how we conduct our business, they are very important. They contribute to making it much easier for brand owners to compare our offering to other packaging solutions on the market. Small measures can make a big impact in the lives of the consumers, but in order to really change something, one needs to equally look at all measures. With the EPDs, we are providing a

powerful decision-making framework for making sustainable packaging solution investments”, says Anna Palminger, Sustainability Manager, Ecolean.

In order to be as transparent as possible, Ecolean has traced the environmental impact of the components in the filling machines as well as the packages – as the first packaging system supplier to do so.

“I welcome the publication of Environmental Product Declarations by Ecolean, providing a transparent declaration of the life cycle environmental impact of their products. This is to my knowledge the first case where a company publish EPDs of both their packaging and filling machines, which demonstrates how communication of life cycle based environmental information may be relevant for different applications and target audiences”, says Kristian Jelse, Programme Manager, The International EPD® System.

Focusing on sustainability, Ecolean's ambition is to continuously push the industry agenda and provide transparent and comprehensive sustainability facts from a life cycle perspective in order to achieve real change across borders.



Ecolean's EPDs are available for download at the International EPD® System webpage:

- Ecolean® Air Aseptic packages for ambient distribution
- Ecolean® Air packages for chilled distribution
- Ecolean Filling machines EL3+ and EL4+
- Ecolean Filling machines EL1 and EL2+

Ecolean's environmental impact is easily comparable in the Environmental Impact Guide at [ecolean.com/sustainability](http://ecolean.com/sustainability)

For further information, please contact

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### About Ecolean's EPD documents

Ecolean's EPD documents are independently verified and registered based on verified life cycle assessment (LCA) data in accordance with the International EPD® System. The EPD's follow the Product Category Rules (PCR) for 2017-05 Closable Flexible Plastic Packaging v1.0 respectively 2012-18 Machines for filling and packaging of liquid food v1.1, as well as the principles and procedures of ISO 14025:2006.

### About the International EPD® System

The International EPD® System is a programme for voluntary and transparent communication of the life cycle environmental impact of goods and services. With almost 20 years of experience, and a library consisting of certified environmental product declarations from 39 countries, EPD® serves as a credible choice for B2B and B2C communication based on ISO 14025 and other international standards. The programme operator of the International EPD® System is EPD International AB, which is registered in Sweden.



*Anna Palminger, Sustainability Manager, Ecolean*



*One of the published Ecolean EPD's*

*Ecolean develops and manufactures innovative packaging systems for the dairy and liquid food industry. Ecolean's modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is a global company with its headquarters in Sweden. Established in 1996, it has commercial activities in more than 30 countries, with China, Pakistan and Russia being its largest markets. Ecolean has close to 400 employees.*

